

THE BATTLE FOR THE BEST

Attracting, Interviewing and Hiring Top-Notch Employees

SESSION DESCRIPTION

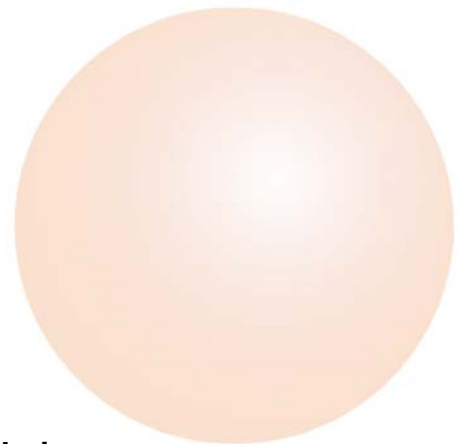
It's hard to image that there is a looming talent shortage but the facts are clear. Our current workforce is graying rapidly. According to the AARP a baby boomer turns 50 every 7.5 seconds. Our need for educated workers is out pacing our college graduation rates. And the Bureau of Labor Statistics estimates that by the year 2010 the labor shortage in the United States will result in 10 million open positions.

The Battle for the Best has begun in earnest.

Many successful organizations have already implemented a talent strategy. They are ahead of the curve. They have great employees. They have the ability to attract great candidates. And they thoroughly understand the cost of a mediocre hire. But they don't have a corner on the market. There are still people in the workforce that are a great fit for your organization. The question is – what strategies do you need to adopt in order to win the talent war?

WHEN YOU ATTEND THIS SEMINAR YOU WILL:

- Discover how to find and attract talent
- Explore different hiring options
- Develop effective questioning skills
- Practice interviewing techniques
- Identify a successful selection process
- Learn how to make an offer
- Understand what it means to be an Employer of Choice



Target Audience:

AVP's, Directors, Managers, Supervisors, Human Resource Professionals and anyone involved in recruitment and hiring efforts.

